



## VALENCE PRIMARY SCHOOL

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28<sup>th</sup> April 2025

Dear Parent/Carer

This letter is to inform you about the Online Safety Champion Design competition that your child's class will be entering.

The Online Safety Champion competition comes from Digital Matters, an interactive platform designed to help children in upper primary learn about online safety. Digital Matters are asking children to create their next Online Safety Champion for an upcoming story.

We have provided your child with:

- An Online Safety Champion Template;
- A competition Questionnaire.

To enter the competition, your child needs to design a character who is realistic (no superheroes, monsters or similar) and who is different to Digital Matters' other Online Safety Champions. You can [explore the existing Champions here](#) by choosing a topic and lesson, and exploring the Once Upon Online option. Your child must also show understanding of positive online safety habits on the questionnaire.

The winner will have their character designed in the Digital Matters' style and featured in a story for a new lesson launching in September. **Their school will also receive a donation of £7,500 (including a £500 Tesco gift card) courtesy of Digital Matters sponsor, Tesco Mobile.**

Second and Third places will also receive donations to their school of £5,000 and £2,000 respectively (each including a £500 Tesco gift card). Entries will be reviewed by judges from Internet Matters and Tesco Mobile.

While we've introduced the competition at school, we'd encourage you to get involved and support your child as they create their Online Safety Champion entry.

Your child must return their entry to their teacher who will send their class' entries to Internet Matters. To help us send the entries on time, your child must bring their entry in by **Monday 19<sup>th</sup> May**.

As a part of supporting your child's online safety journey, we also recommend exploring the following resources created by online safety experts Internet Matters:

- [ABC online safety checklist](#): Advice to help children stay safer on devices;
- [Moving to secondary guide](#): Guidance on how children's digital lives change as they move to secondary school;
- [Guide to buying tech for kids](#): Useful advice if you're considering buying a device for your child.

Kind regards

Mr Bates  
Year 6 Teacher and Computing Lead